

SHON TAYLOR

Graphic Designer

Newnan, GA 30263

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6785995972

Authorized to work in the US for any employer



WORK EXPERIENCE

Freelance Graphic Designer

Taylor Arts - Newnan, GA
June 2008 to Present

Design, brand, market and produce creative marketing material for a variety of clients, businesses, and organizations.

Graphic Designer/Production

Signarama - McDonough, GA
August 2018 to March 2019

- Design all types of signs to customer specifications
- Load media, inks and generate quality prints from digital print equipment.
- Move raw materials, sheets and roll goods for manufacturing.
- Maintain machinery in good working order.
- Print, mount, trim and finish various digital graphics and signage.
- Load and cut vinyl on a plotter.
- Maintained an organized, clean and professional store appearance at all times and demonstrate a professional image of the SIGNARAMA brand.

Creative Director

Minuteman Press Tucker - Tucker, GA
December 2017 to April 2018

Performed a variety of technical, support and management services involving graphic design set up, digital printing and production operations; establish and maintains production schedules; perform related duties and manage staff to accommodate production workflow deadlines.

-Print Shop Operations

- Facilitates and monitors printing and production services from start to completion
- Reviews print requests
- Implements and manages company accountability system for each phase of the production schedule to insure the timely completion and availability of projects
- Provides direction and support during schedule interruptions to accommodate emergency requests
- Operates digital printers and finishing equipment
- Inspects and verifies completed projects meet quality standards
- Monitors all printing systems to insure appropriate and safe procedures are followed as required by operation manuals
- Maintains inventory of paper, toner, and other consumables

- Preps final printed material for delivery to all client locations
 - Performs other related duties commensurate with the requirements of the printing and production department.
- Graphic File Prep/Design
- Creative file prep using customer supplied logos, ideas, concepts and digital art utilizing Adobe Suite (Photoshop, InDesign and Illustrator).

Graphic Designer/Production Artist

Metal Morphosis Inc - Atlanta, GA
June 2010 to February 2013

- Advanced quickly to SR. Designer after starting as a paid intern.
- Edit Camera Raw images for company's catalog using /adobe Photoshop and InDesign
- Updated and maintained company's e-commerce website content and usability hosted through Volusions.com
- Created promotional e-marketing and print marketing material using Adobe Creative Suite
- Operated Universal Laser System to create custom 2D and 3D products and displays using CorelDrawX5

Graphic Designer/Production Artist

Specialty Engravings and Trophies - Suwanee, GA
January 2012 to June 2012

- Used Epilog and Gravotec Laser System to create custom displays, plaques and awards in a mixture of glass, wood and metals
- Create art files to sandblasted, color simulated for custom awards.

Multimedia Specialist/ Designer

United States Army, Active Duty & National Guard - United States and Abroad
June 2004 to May 2008

- Created numerous training of PowerPoint presentations on Army regulations, procedures, and policies.
- Created and painted murals to build company morale, and for a school during Hurricane Katrina disaster in Gulfport, MS
- Received Coin of Excellence from Division Commander for artistic achievements.
- Worked with Public Affairs office to keep garrison's website content up-to-date and user friendly.
- Use Universal Laser system to create 3D custom displays, plaques, awards, and signage in CorelDrawX3.
- Advanced to Project Manager; responsible for 200+ monthly queued projects and 75 soldiers
- Dealt directly with clients to ensure they received the best concept and the project was complete by the deadlines.



EDUCATION

BFA in Graphic Design

Art Institute of Atlanta - Decatur, GA
January 2010 to July 2011

Certificate in Multimedia Illustration

Department of Defense Information School - Fort Meade, MD
January 2005 to June 2005



SKILLS

- Adobe (10+ years)
- Mac OS X (10+ years)
- Office Applications (10+ years)
- Corel Draw (10+ years)
- Presentation Design (10+ years)
- Web Design (10+ years)
- Printers (10+ years)
- Creative Suite (10+ years)
- Graphic Design (10+ years)
- Typography (10+ years)
- Photoshop (10+ years)
- Print Production (10+ years)
- Acrobat (10+ years)
- Indesign
- Printing
- Dreamweaver



LINKS

<http://www.iamshontaylor.com>



MILITARY SERVICE

Branch: Army

Service Country: United States

Rank: E4 Specialist

June 2004 to May 2008

25M Multimedia Specialist



ASSESSMENTS

Attention to Detail — Completed

May 2019

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: https://share.indeedassessments.com/share_to_profile/c95483c3f741aa6f239ffa70eb5a7581eed53dc074545cb7

Reliability — Highly Proficient

April 2019

Measures a candidate's tendency to be dependable and come to work.

Full results: https://share.indeedassessments.com/share_to_profile/6d137b6925c155238acfd311ba90d9feeed53dc074545cb7

Social Media — Proficient

October 2019

Creating content, communicating online, and building a brand's reputation.

Full results: https://share.indeedassessments.com/share_to_profile/b3c21bc2d58c13dcf1a48e3db753bc49eed53dc074545cb7

Graphic Design — Expert

October 2019

Using graphic design techniques and producing visual media to communicate concepts.

Full results: https://share.indeedassessments.com/share_to_profile/c332450ae70b4a9e983237393b930b86eed53dc074545cb7

Graphic Design — Highly Proficient

November 2019

Using graphic design techniques and producing visual media to communicate concepts.

Full results: https://share.indeedassessments.com/share_to_profile/79f70e208d2950b7606c8a08fe09991deed53dc074545cb7

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.



GROUPS

American Institute of Graphic Arts (AIGA)

January 2018 to Present

A Graphic Leader membership level in the AIGA, which is the national organization that regulates, innovates, and cultivates the standards and trends of Graphic Design



PUBLICATIONS

Stop Buying Business Cards

<https://mailchi.mp/11bbcffead8b/stop-wasting-time-and-money-with-business-cards-1829505>

October 2019

The Coolest New Trend in Design. Digital meets Print and the result is this!!!!

<http://bit.ly/TaylorArts>

Stop buying business cards.... there's a better way. Introducing the FollowMe Card by Taylored Arts.

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Drive your clients and prospects straight to your page with one touch!!!



----- **ADDITIONAL INFORMATION** -----

Account Management; Database Management; Documentation; E-Marketing; Events, Promotions & Marketing; Excellent Interpersonal Skills; Leadership & Team building; Peer Training & Mentor-ship; Print Production; Project Management; Social Media; Software Purchasing; Upload & Maintenance; Usability Testing; Web Content Management; Work Flow Development & Management.